

Note for Person, Claire

From: Daragan, Karen  
 Date: Tue, Mar 28, 1995 9:39 AM  
 Subject: RE: Club B&H Markets  
 To: Dillard, Jack  
 Cc: Cohen, Maria; Person, Claire

2040567313

Great, thanks, Jack.

From: Dillard, Jack on Mon, Mar 27, 1995 3:11 PM  
 Subject: RE: Club B&H Markets  
 To: Daragan, Karen  
 Cc: Carraro, Tara; Slavitt, Josh

2040567313 A

I looked over the list. It looks ok to me. From legal's review and Josh's review it appears that we have no problems with the sampling, etc., so I see no reason why they shouldn't move forward.

From: Daragan, Karen on Mon, Mar 27, 1995 12:24 PM  
 Subject: RE: Club B&H Markets  
 To: Dillard, Jack  
 Cc: Carraro, Tara; Slavitt, Josh

2040567313 B

Jack:

- Legal checked out current sampling and marketing law in each of the venues and they check out fine.
- Josh was working with C&B to check out pending and potential sampling and marketing restrictions and the ramifications of the implementation of promotional activity such as this.
- WHAT I SENT YOU was a list of specific venues (bars, fairs, etc.) that have agreed to work with us in the Houston market only. I thought you or your lobbyists might want to look at the list to see if there are any venues that stand out. Otherwise, it should be fine. All looks good to me. This is a good promotion. We have good message track if media asks about it or anybody complains about it.

From: Daragan, Karen on Fri, Mar 24, 1995 9:38 AM  
 Subject: FW: Club B&H Markets  
 To: Dillard, Jack; Molitor, Pamela  
 Cc: Carraro, Tara

2040567313 C

Jack: I faxed you a list of the specific venues in Houston where they are planning on having "The Club." Please take a look and let us know what you think....

From: Dillard, Jack on Thu, Feb 16, 1995 2:59 PM  
 Subject: RE: Club B&H Markets  
 To: Daragan, Karen

2040567313 D

No particular concerns with Houston. Thanks.

From: Daragan, Karen on Thu, Feb 16, 1995 1:23 PM

2040567313 E